

#MuseumDay

International Museum Day is celebrated every May 18th. The International Council of Museums (ICOM) has chosen the theme “Hyperconnected museums: New approaches, new publics” for the International Museum Day 2018.

Museums nowadays make a lot of social and cultural connections. Thanks to technology, museums can now reach way beyond their core audience and find new publics when approaching their collections in a different way.

Join us in this international museum celebration!

Museo del Ejército

General Entrance: C/ de la Paz, s/n

Groups Entrance: C/ Unión, s/n

www.museo.ejercito.es

Follow us: 

Opening hours

Tuesday-Sunday: 10 am to 7 pm

Closed on Mondays (including holidays),
January 1st and 6th, May 1st, December 24th
25th and 31st

Admission Prices

General ticket: 5€

Free entrance on Sunday and March 29th,
April 18th, May 18th, October 12th and
December 6th.

Reduced ticket: 2,5€

Contact

C/ Unión, s/n

45001 Toledo

Telephone: 925 23 88 00




18 may 2018

< INTERNATIONAL MUSEUM DAY >

ICOM consejo internacional de museos

Hyperconnected museums
New approaches, new publics

#Portierramaryaire
#MuseosdeDefensa
#MuseumDay



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Museo del Ejército, Museo Naval and Museo de Aeronáutica y Astronáutica are connected in many different ways. Through their collections, the three museums show the history of the Spanish Army, Navy and Air Force, and their contribution to the development of our country.

Visit us and discover these connections between our collections. We invite you to take a selfie with a selected group of pieces and upload it to your social networks. You can win a set of products from the three museums.

How to participate?

1. Visit us during the International Museum Week 2018, from 14th to 20th May.
2. Find the pieces identified with this logo.



3. Take a selfie with them and upload it to your social networks with these hashtags:

#Portierramaryaire

#MuseosdeDefensa

#MuseumDay

and tag us:

@IHyCM_ET

@Museo_Naval

@EjercitoAire

4. During the following week winners will be published.

Museo del Ejército

Museo del Ejército, based in the Alcázar of Toledo, has its origin in the Royal Military Museum created in 1803. It was founded in response to the interest in the preservation and exhibition of objects related with military history.

Museo Naval

Museo Naval was inaugurated in 1843. Nowadays, it is located at the Spanish Army Headquarters in Madrid. The museum shows the history of the Spanish Navy through diverse collections.

**Museo de Aeronáutica
y Astronáutica**

Created in 1966, the museum is located at Cuatro Vientos, Madrid. The aim of the museum is to acquire, conserve and display the historical heritage of the Spanish Air Force.